



Financial Planning Process

We follow the CFP Board of Standards Guidelines

Step 1: Identify Your Needs and Objectives

Step 2: Gather Information

Step 3: Analyze Information and Develop a Plan

Step 4: Plan Presentation and Delivery

Step 5: Implement a Plan

Step 6: Review Your Progress and Update

Investment Advisory Services offered through Axiom Financial Strategies Group, LLC ("Axiom"), a registered investment advisor. Securities offered through Lion Street Financial LLC, member FINRA & SIPC. Advisory services are only offered to clients or prospective clients where Axiom and its representatives are properly licensed or exempt from licensure. Investment products are: not deposits, not FDIC/NCUA insured, not insured by any government agency, not bank guaranteed, subject to risk and may lose value.

Financial Services

Retirement Planning

- Retirement Goal Setting
- Beneficiary Review
- Social Security and Medicare
- IRA Contributions and Conversions
- Employer-Sponsored Plans and 401(k)s
- Annuities and Pensions
- RMDs and Withdrawal Strategies
- Self-Employed Retirement Plans
- Retirement Plan Stress

Investment Planning

- Statement of Goals
- Review of Portfolio
- Asset Allocation
- Time Horizon
- Risk Tolerance
- Withdrawal Strategies
- Investment Policy Statement
- Stock Concentration
- Bond Portfolio Shock Analysis
- Review Investments Held Outside of the Firm

Cash Flow: Budget & Debt Management

- Income Sources
- Expenses and Budgeting
- One-Time Expenses
- Planned Large Expenses
- Emergency Funding
- Dollar Cost Averaging
- Through our affiliates, you have access to banking services.

Risk Management & Insurance

- Review of Existing Policies
- Life Insurance Needs
- Long Term Care Insurance
- Disability Insurance
- Health Insurance
- Umbrella Liability Coverage
- Homeowners or Renters Insurance

Estate Planning & Charitable Giving

- Wills
- Power of Attorney
- Living Will and Health Care Proxy
- Legacy Planning
- Trusts
- Irrevocable Life Insurance Trusts
- Special Needs Trusts
- Estate Taxes
- Guardians for Minor Children
- Charitable Giving and Trusts

Assistance to Loved Ones

- Gifting
- Caring for Elderly
- Education Planning
- 529 College Savings Plans
- ROTH IRAs for Children
- UGMA/UTMA

Income Tax Planning

- Review of Cost Basis
- Review of Realized Gains
- Carry Forward Losses
- Tax Loss Harvesting
- Deductions and Credits
- Potential ROTH Conversions
- Health Savings and Flexible Spending Accounts

Business Planning

- Business Consulting
- Strategic Guidance
- Succession Planning
- Liquidity Strategies
- Buy-Sell Strategies
- Corporate Mergers & Acquisitions

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